

FOR IMMEDIATE RELEASE



**DAMON LINDELOF, MARC MARON, PHIL ROSENTHAL
AND JASON SUDEIKIS TO HEADLINE NEW YORK TELEVISION FESTIVAL**

***Annual indie television showcase event line-up includes premiere screenings of
FOX's Allen Gregory and NBC's Prime Suspect***

Independent artists to be honored on Saturday, September 24, at NYTVF Awards

[NEW YORK, NY, August 31, 2011] – The [NYTVF](#) today announced the schedule highlights of its seventh annual New York Television Festival, including a Creative Keynote Conversation with *Lost* co-creator Damon Lindelof as well as primetime events from FOX, NBCUniversal, Logo and the British Academy of Film and Television Arts (BAFTA). The Festival's opening night comedy double-header will feature a red-carpet premiere of FOX's new animated comedy *Allen Gregory*, as well as the world premiere of comedian Marc Maron's indie pilot, based on his popular *WTF* comedy podcast and starring Maron, Ken Jeong, and Ed Asner. A screening of NBC's hotly anticipated drama *Prime Suspect*, starring Maria Bello will bow on Wednesday, September 21.

Slated for September 20 through September 24 in Manhattan, the New York Television Festival will also include free public screenings of the 48 selections vying for honors in the NYTVF's 2011 [Independent Pilot Competition](#) as well as the fourth annual Digital Day (presented by long-time Festival sponsor MSN) and the ION Television-sponsored Development Day events. Industry gatherings hosted by the New York City Mayor's Office of Media and Entertainment, the Hollywood Radio and Television Society (HRTS), the International Academy of Web Television (IAWTV) and the Writers Guild of America (WGA) round out the schedule. 2011 Festival events will take place at the School of Visual Arts (SVA) Theatre in Chelsea along with Tribeca Cinemas and 92YTribeca in lower Manhattan. Both Digital and Development Days, like many Festival events, are free to attend. For a full Festival schedule along with event registration and pass information, visit http://nytvf.com/2011_boxoffice.htm.

“The seventh annual NYTVF is the culmination of a terrific year that saw tremendous growth in both the number of opportunities for artists participating in our development initiatives and competitions, and the level of the television industry's commitment to that community of creators,” said NYTVF Founder and Executive Director Terence Gray.

“We are thrilled to welcome such a fantastic line-up to this year's event – one that includes television luminaries, old friends and terrific new partners. We can't wait to share these events with the aspiring artists, industry insiders and TV fanatics that celebrate with us each year, and we are grateful to each sponsor, speaker, partner and artist that makes the Festival happen.”

2011 NYTVF Highlights

(Detailed schedule available at http://nytvf.com/2011_boxoffice.htm)

Tuesday, September 20

7:00 PM: FOX Red-Carpet Premiere of *Allen Gregory*

SVA Theatre: 333 West 23rd Street

Fox Broadcasting Company and the NYTVF are partnering to present the world premiere of *Allen Gregory*, the new animated sitcom from co-creator, executive producer and star **Jonah Hill**. The red-carpet screening will include the debut of the series pilot as well as a Q&A with Hill along with co-creators and executive producers **Jarrad Paul** and **Andrew Mogel**, and executive producer and showrunner **David A. Goodman**.

Premiering Sunday, October 30 at 8:30 pm ET/PT on FOX, *Allen Gregory* tells the story of one of the most pretentious 7-year-olds of our time. When he looks in the mirror, ALLEN GREGORY DE LONGPRE (Jonah Hill, *Superbad*, *Get Him to the Greek*) doesn't see a child. He sees a young man who is intelligent, sophisticated, worldly, artistic and romantic – characteristics he inherited from his doting father, RICHARD (French Stewart, *Private Practice*, *3rd Rock from the Sun*). The pair share an extraordinary father-son bond – a bond that is sometimes annoyingly interrupted by Richard's life partner, JEREMY (Nat Faxon, *THE CLEVELAND SHOW*, *Reno 911!*), for whom Allen Gregory has minimal respect, if any at all. They live together in a stunning architectural loft, along with JULIE (Joy Osmanski, *Grey's Anatomy*), Allen Gregory's adopted sister. Although Allen Gregory has allegedly composed operas, written novels and dated Chloë Sevigny, he's about to embark on his greatest challenge yet: attending elementary school with children his own age.

9:00 PM: World Premiere of Marc Maron and Apostle-Produced 'WTF' Pilot

SVA Theatre: 333 West 23rd Street

The NYTVF opening night comedy extravaganza will conclude with the world premiere screening of comedian **Marc Maron's** independent pilot, produced in partnership with New York-based Apostle Productions, helmed by Denis Leary and Jim Serpico. The pilot, based on Maron's 'WTF' podcast, will premiere at the Festival, followed by a Q&A featuring Maron, along with executive producers **Jim Serpico** and **Olivia Wingate**.

Wednesday, September 21

7:00 PM: Premiere Screening of NBC's *Prime Suspect*

SVA Theatre: 333 West 23rd Street

The NYTVF is honored to partner with NBC for an exclusive screening of the new primetime drama, *Prime Suspect*, starring Maria Bello.

From Emmy Award-nominated producers Peter Berg (NBC's *Friday Night Lights*) and Alexandra Cunningham (*Desperate Housewives*) comes the crime drama *Prime Suspect*, that takes a look inside a New York City homicide department. The series stars Maria Bello (*A History of Violence*) as tough-as-nails NYPD homicide Detective Jane Timoney, an outsider who has just transferred to a new squad where her new colleagues already dislike her. Jane is confident and focused - and also rude, abrupt and occasionally reckless. She has her vices, and rumors of a questionable past follow her everywhere - but at the end of the day she's an instinctively brilliant cop who can't be distracted from the only important thing: the prime suspect.

Also starring are Aidan Quinn (*Unknown*) as Lt. Kevin Sweeney, Brían F. O'Byrne (*Flash Forward*) as Det. Reg Duffy, Tim Griffin (*Star Trek*) as Det. Augie Blando, Kirk Acevedo (*Fringe*) as Det. Luisito Calderon, Damon Gupton (*The Last Airbender*) as Det. Evrard Velerio and Peter Gerety (*Blue Bloods*) as Jane's father, Desmond Timoney.

Based on the critically-acclaimed British television series of the same name, *Prime Suspect* has been redeveloped for American audiences by Cunningham and Berg. *Prime Suspect* is produced by Universal Media Studios, ITV Studios America and Film 44. Cunningham is the executive producer/writer along with executive producer/director Berg and executive producers Sarah Aubrey, Julie Meldal-Johnson, Paul Buccieri, Lynda LaPlante and John McNamara.

7:00 PM: Mayor's Office of Media and Entertainment Event

Tribeca Cinemas, the Varick Room: 54 Varick Street

The NYTVF is proud to partner with the New York City Mayor's Office of Media and Entertainment for this private event to announce upcoming opportunities for New York City producers.

7:30 PM: NBCUniversal's "Short Cuts" Screening Event

SVA Theatre: 333 West 23rd Street

For the sixth consecutive year, NBCUniversal joins the NYTVF to co-present the "Short Cuts" diversity showcase. This year's screening event will be hosted by comedian/actor **JB Smoove**.

NBCUniversal's Short Cuts Festival was founded by actor/writer/comedian Wil Sylvince to display and celebrate diversity within the entertainment industry. It is a festival to showcase independent short films made with a culturally diverse production, cast or theme. The best shorts submitted by filmmakers from across the country will be on display for the public at this free screening. Top finalist participants will be granted an NBCUniversal Talent Holding deal for Best Actor, a pilot script deal with Universal Media Studios and executive meetings with NBC Comedy and Drama development teams.

9:00 PM: Logo Red-Carpet Premiere of *The A-List: Dallas*

SVA Theatre: 333 West 23rd Street

First-time Festival sponsor Logo will premiere *The A-List: Dallas*, the hotly anticipated Texas cousin of its hit docu-reality show, *The A-List: New York*, from the producers of *The Real Housewives of Atlanta*. The series' wild, young, and sure-to-be-household-names cast members will be on hand for this world premiere red-carpet screening and Q&A event.

Deep in the heart of Texas, this cast of socialite, scene-making men and woman are out to prove their New York counterparts have not cornered the market on having big dreams and bigger dramas. Dallas has recently surged to the forefront as the next, up-and-coming destination for food, fashion and all things fabulous. Expect this new, now, next locale and its top-tier natives to bring a whole new level of southern decadence to *The A-List*. The 11-episode, one-hour season of *The A-List: Dallas* premieres Monday, October 3rd at 10/9c on Logo.

The A-List: Dallas is produced by True Entertainment with Steven Weinstock, Glenda Hersh and David Stefanou serving as Executive Producers. Christopher Willey serves as Executive Producer for Logo.

Thursday, September 22

6:00 PM: BAFTA Rocliffe New Writing Forum –

“Importing the Funny: A Transatlantic Comedy Event”

5:30 PM: Networking Drinks

92YTribeca: 200 Hudson Street

The British Academy of Film and Television Arts (BAFTA) and the NYTVF team up to present this unique night of comedy featuring debut readings of original sitcoms – penned by three of the UK’s most promising comedy television writers – with industry insight and feedback from sitcom impresario, **Phil Rosenthal** (creator, *Everybody Loves Raymond*), who will be on-hand as the chair of the event.

The selected scripts were identified following a UK-wide competition hosted by BAFTA and the Rocliffe New Writing Forum. The event, which includes networking drinks at 5:30 for attendees, will feature staged reading excerpts of the three selected entries with commentary on each from Rosenthal, who will also participate in a brief Q&A.

8:00 PM: Hollywood Radio and Television Society Young Executives Networking Event

Tribeca Cinemas, the Varick Room: 54 Varick Street

Bringing together the emerging artists participating in the NYTVF with the rising stars of the television industry's executive ranks, this exclusive networking event, hosted by the NYTVF's Next Generation Committee and the junior division of the Hollywood Radio and Television Society (JHRTS) is open exclusively to NYTVF Artists, Passholders and HRTS members.

8:30 PM: Damon Lindelof – NYTVF Creative Keynote Conversation

92YTribeca: 200 Hudson Street

The NYTVF welcomes visionary storyteller **Damon Lindelof** as the 2011 Creative Keynote. The co-creator and executive producer of *Lost*, Lindelof will participate in this intimate discussion of television writing and producing, offering TV lovers and *Lost* fans unique access and insight into the process of creating one of the biggest, boldest and most talked-about shows in the history of the art form.

9:30 PM: “Long Day's Journey into Late Night,” Special Event Panel Discussion hosted by Jason Sudeikis

92YTribeca: 200 Hudson Street

Back by popular demand, this late night writing panel hosted by *Saturday Night Live*'s **Jason Sudeikis** and featuring the comic forces behind New York's late night institutions, focuses on the process of creating topical humor straight from the 24-hour news cycle. Writers from a variety of shows share their experiences and provide their take on the current state of the genre.

Friday, September 23

1:00 PM – 7:30 PM: NYTVF Digital Day, Presented by MSN

92YTribeca: 200 Hudson Street

The new frontier of web distribution has provided content creators, distributors and brands with seemingly limitless opportunities for connection with viewers, consumers and fans – but what's really working, who's watching and, most importantly, where's the money? MSN's annual Digital Day panel series welcomes some of the digital landscape's most influential thought-leaders for a day of no-holds-barred discussions and insights on all facets of new media, from both creative and business perspectives.

Confirmed panelists include **Jordan Levin** (CEO, Generate), **Rick Feldman** (CEO, National Association of Television Production Executives – NATPE), **Paul Kontonis** (Chairman of Board of Directors at International Academy of Web Television; VP, Group Director, Brand Content US, The Third Act at Digitas), **Rob Barnett** (Founder/CEO, My Damn Channel), **Yancey Strickler** (Co-Founder, Kickstarter), **Marc Chamlin** (Partner and Chair, Television Practice Group, Loeb & Loeb, LLP), **Andy Marks** (General Manager, Matter), **Chris Jacquemin** (William Morris Endeavor Digital Group), **Niko Chauls** (Director of Original Programming MSN and Bing Video), **Jahn Wolland** (Sr. Director - National Sales, Online Video & Advanced TV, Microsoft), **Woodie Thompson** (President, EyeBoogie) and **Joshua Cohen** (Co-Founder, Tubefilter).

7:00 PM: International Academy of Web Television (IAWTV): Digital Day Creators Mixer Tribeca Cinemas, the Varick Room: 54 Varick Street

Content creators and web enthusiasts are invited to this exclusive networking mixer to kick off the Digital After Dark celebration at Tribeca Cinemas. IAWTV representatives will be on-hand to discuss exciting developments and the Academy's inaugural awards celebration slated for CES 2012.

8:30 PM: Channel 101: New York Screening Event

92YTribeca: 200 Hudson Street

The NYTVF is pleased to bring back Channel 101: NY's monthly screening for the fourth year running. This monthly gathering of creators, originally founded by *Community's* Dan Harmon, features a slate of five-minute TV shows screened for a live audience in New York City.

Attendees will join the fun by voting for their favorite selections to return the following month. TV enthusiasts – let your voices be heard!

Saturday, September 24

1:00 PM – 6:00 PM: NYTVF Development Day, Presented by ION Television

92YTribeca: 200 Hudson Street

NYTVF Development Day, presented with the generous support of ION Television offers aspiring creators and TV fans alike a day of free panels and events offering both educational and inspirational insight into the creation of television.

2011 Development Day will provide attendees with two tracks – the first is **NYTVF Classroom**, presented in association with the New York City Mayor's Office of Media and Entertainment. NYTVF Classroom is a series of hands-on, insightful 30-minute discussions with established professionals across many facets of the television industry – from sketch comedy, nonscripted and drama, to production and pitching. These free panels are geared toward aspiring and emerging TV creators and will provide attendees with practical tools to advance their careers in television as well as information on the inner-workings of the day-to-day business of development and production.

Development Day Main Stage is an extension of NYTVF Primetime, with all-star panels and screenings geared toward fans and TV enthusiasts.

7:30 PM: NYTVF Awards

92YTribeca: 200 Hudson Street

The Festival's Awards Show will recognize outstanding entries from the 2011 Independent Pilot Competition as well as the winners of the inaugural NYTVF Critics Award and the competition's sponsored development awards from FX, IFC and MTV. Additional winners will be announced in the FOX Comedy Script Contest and NYTVF Pitch along with the five finalists named in the A&E Unscripted Development Pipeline.

To register for tickets or passes to these or any Festival events, visit nytvf.com and click on “Box Office.”

PRESS NOTE: Media interested in covering any of these events can apply for credentials by downloading this [form at nytvf.com](http://nytvf.com).

About the NYTVF

Established in 2005, the NYTVF is a pioneer of the independent television movement, constructing new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. Its annual New York Television Festival – held each fall in New York City – is recognized as the industry’s first independent television festival which provides a platform to elevate the work of artists creating for the small screen. Through the Festival and other year-round activities, the NYTVF’s mission is to connect its community of over 8,500 independent creative artists with leading networks, studios and brands by cultivating relationships that lead to new opportunities. For more information on the NYTVF, the annual Festival and these competitions, visit www.nytvf.com.

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