

# AMC AND UK-BASED BROADCASTER CHANNEL 4 TEAM UP TO OFFER DRAMA DEVELOPMENT AWARD TO INDIE TV CREATORS AT 2015 NEW YORK TELEVISION FESTIVAL

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Official Artists of the 2015 New York Television Festival eligible for the drama codevelopment award based on drama pitches and scripts

[New York, NY, August 14, 2015] NYTVF (www.nytvf.com) today announced that it is bringing an international co-development opportunity to independent TV creators. In partnership with AMC and Channel 4, the NYTVF is offering the "AMC - Channel 4 Drama Co-Development Award," through which an outstanding drama project will receive a \$20,000 script development award from the networks.

To qualify for the AMC - Channel 4 Drama Co-Development Award, independent creators must be named Official Artists of the 2015 New York Television Festival, where they will have an opportunity to submit drama scripts and series pitches for consideration. AMC and Channel 4 will participate in NYTVF Pitch, where executives will assess the drama projects submitted by NYTVF Official Artists, and offer a guaranteed deal to at least one writer/creator. Artists participating in the NYTVF can submit a drama script for consideration outside of their original project selected for the Festival.

"Exceptional drama programming is synonymous with both AMC and Channel 4," said NYTVF Founder and Executive Director Terence Gray. "To provide an emerging writer with this very real opportunity is thrilling and game-changing for our organization. We're honored to partner with two networks at the very top of the drama game, and to continue to be a viable platform for the discovery of new talent."

"We've had the distinct pleasure of partnering with Channel 4 on the critically acclaimed scifi drama 'Humans,' so we're thrilled to be teaming up with them and the New York Television Festival on this exciting co-development opportunity," said Joel Stillerman, president of original programming and development for AMC and SundanceTV. "We love identifying and working with new talent, and we're looking forward to seeing projects from some of the most promising voices in the industry today."

Channel 4 Head of International Drama Simon Maxwell said, "Channel 4 is committed to working with the boldest, brightest, most original voices in drama, whether established or emerging, both here in the UK and internationally. We're thrilled to be taking part in the NYTVF for the second year running and partnering with AMC on this fantastic development award."

The AMC-Channel 4 Drama Co-Development Award joins previously-announced opportunities from A+E Networks (A&E, Lifetime, HISTORY, fyi, and H2), Starz, Comedy Central, truTV and Red Arrow Entertainment on NYTVF's slate of 2015 development partners, with more to be announced in the weeks to come. Information for these and all NYTVF opportunities can be found at <a href="http://www.nytvf.com/submit.html">http://www.nytvf.com/submit.html</a>. Producers selected as finalists in any NYTVF initiative throughout the year will be invited to participate in the 2015 Festival as Official Artists.

# **About AMC**

Whether commemorating favorite films from every genre and decade, or creating acclaimed original programming, AMC brings to its audience something deeper, something richer, Something More. The network reigns as the only cable network in history ever to win the Emmy® Award for Outstanding Drama Series four years in a row with "Mad Men," and six of the last seven with current back-to-back honoree, "Breaking Bad." The network boasts the most-watched drama series in basic cable history and the number one show on television among adults 18-49 for the last three years with "The Walking Dead." AMC's current original drama series include "Mad Men," "The Walking Dead," "Better Call Saul," "Hell on Wheels," "TURN: Washington's Spies," "Halt and Catch Fire," "HUMANS," and the forthcoming "Fear the Walking Dead," "Into the Badlands" and "The Night Manager." AMC also explores authentic worlds and discussion with original shows like "Talking Dead," "The Making of The Mob: New York" and "Comic Book Men." AMC is owned and operated by AMC Networks Inc. and its sister networks include IFC, SundanceTV, BBC America and WE tv. AMC is available across all platforms, including on-air, online, on demand and mobile. AMC: *Something More*.

# **About Channel 4**

Channel 4 is a publicly-owned, commercially-funded, not-for-profit public service broadcaster and has a remit to be innovative, experimental and distinctive. Its public ownership and not-for-profit status ensure all profit generated by its commercial activity is directly reinvested back into the delivery of its public service remit. As a publisher-broadcaster, Channel 4 is also required to commission UK content from the independent production sector and works with over 300 creative companies across the UK every year. In addition to the main Channel 4 service, its portfolio includes: E4, More4, Film4, 4Music, 4seven, Channel4.com and digital service All 4.

Channel 4 Drama is passionate about talent. We source and develop material and strive to push the boundaries of creative ambition. Drama on Channel 4 continues to deliver high profile and award-winning programmes, from single films to long-running series. The upcoming slate includes Shane Meadows' iconic "This Is England 90"; the award-winning comedy drama "Fresh Meat"; epic period drama "Indian Summers," Paul Abbott's critically-lauded police procedural drama "No Offence"; and "Humans," Channel 4's first international drama co-production with AMC, which achieved record ratings.

# About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 15,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival - held each fall in New York City - the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF, the annual Festival and these competitions, visit <a href="https://www.nytvf.com">www.nytvf.com</a>.

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