



**NYTVF ANNOUNCES FIRST WAVE OF 2013 DEVELOPMENT
PARTNERSHIPS WITH COMEDY CENTRAL,
CW DIGITAL, HISTORY® AND NBC**

*Indie TV organization's first ever drama development competition being offered through NBC, with
Comedy Central and HISTORY adding stand-alone initiatives in comedy and non-scripted,
respectively*

*CW Digital signs on as the organization's first Independent Pilot Competition Award Sponsor for
2013 competition with a guaranteed development opportunity*

[NEW YORK, NY, *October 24, 2012*] – The [NYTVF](#) today announced the first four initiatives of its 2013 development slate with individual offerings from returning partner **Comedy Central** and new partners **HISTORY** and **NBC**. Additionally, **CW Digital**, the digital studio of The CW network, has signed on as the first award sponsor for the NYTVF's 2013 Independent Pilot Competition (IPC). Each of these partners will be participating in the indie TV organization's eighth annual New York Television Festival, which kicked off Monday and runs through Saturday, October 27, 2012, in lower Manhattan.

The NYTVF's development efforts have increased steadily, with a record 26 guaranteed opportunities offered in 2012, compared with 15 in 2011 and four in 2010. Of the four partners already on board for 2013, three – CW Digital, HISTORY and NBC – are new development partners for the organization. Notably, the opportunities announced today cover a wide breadth of television genres, with indie creators given the ability to compete for deals in comedy ([Second Annual Comedy Central Short Pilot Competition](#)), digital (CW Digital Development Award), non-scripted ([HISTORY Unscripted Development Pipeline](#)), and – a first for the organization – drama ([Voice and Vision: The NBC Drama Challenge](#)).

“We launched the NYTVF in 2005 with the goal of establishing a viable mechanism for indie creators to showcase their work and get in front of TV decision makers,” said NYTVF Founder Terence Gray. “Today, the breadth and depth of our roster of development partners is a true testament to the way the industry has embraced the NYTVF and the creative community we've assembled. This is evident by the fact that it is midway through the 2012 Festival and we have already brought NBC, HISTORY and CW Digital on board as new partners for 2013, and are welcoming back Comedy Central.”

In 2012, 18 of the NYTVF's over 50 industry partners and participants committed to offer guaranteed development deals to members of the independent television community, with a record-breaking 26 deals in total on the table, an increase of 73 percent from last year and 550 percent from 2010.

In addition to the IFC, MTV, Syfy and VH1-sponsored awards offered in 2012 as part of the annual [Independent Pilot Competition](#), the NYTVF hosted five stand-alone initiatives this year, including returning competitions with [FOX](#) and [A&E](#), as well as new additions from [Comedy Central](#), [Lifetime](#) and [Samsung Electronics America](#). Additionally, seven [NYTVF Pitch](#) Partners will take pitches during the 2012 Festival, each offering a guaranteed deal to a NYTVF Official Artist, and over 300 meetings between indie creators and the NYTVF's network, studio, digital, agency and brand partners are taking place throughout the week. In total, NYTVF development partners have committed to invest over \$465,000 in independent projects in 2012.

2013 Development Initiative Overview

Second Annual Comedy Central Short Pilot Competition

For the second consecutive year, Comedy Central has partnered with the NYTVF on the Comedy Central Short Pilot Competition, inviting independent artists to enter original scripted-comedic short pilots that fit into the Comedy Central brand of comedy. The top 25 submissions will be presented to Comedy Central development executives and the winning producer will receive \$7,500 and a development deal with Comedy Central. Submissions should include a four (4) - eleven (11) minute first act of an original comedy pilot and the accompanying ten (10) - twenty-five (25) page shooting script of the episode. Official contest rules and dates can be accessed through the contest Web site located at http://nytvf.com/2013_comedycentral.html. The NYTVF will be accepting entries from November 5, 2012 to February 4, 2013.

CW Digital Development Award (New Partner in 2013)

CW Digital has signed on as an award sponsor for the 2013 Independent Pilot Competition, offering a development deal to an outstanding digital series submitted to the annual competition. Further details on this award and the 2013 competition will be announced in January.

HISTORY Unscripted Development Pipeline (New Partner in 2013)

This new initiative seeks original unscripted television treatments from independent artists and production companies. Submissions should focus on charismatic male characters living in surprising worlds or with fresh points of view. The pipeline marks NYTVF's third development collaboration with A&E Television Networks and is modeled after similar initiatives hosted by HISTORY's sibling networks, Lifetime and A&E. As with those initiatives, 25 semi-finalists will be reviewed by HISTORY's development executives with five finalists receiving \$2,500 in development funding to shoot short presentations, exploring their subject further. Finally, one winner will receive \$10,000 and an opportunity to work with HISTORY to produce a pilot presentation of their winning submission. Completed entries will include a two (2) - four (4) minute video on the subject(s) and a one (1) - two (2) page treatment describing the unscripted format. Official contest rules and dates can be accessed through the contest Web site located at http://www.nytvf.com/2013_history_pipeline.html. The NYTVF will be accepting entries from November 5, 2012 to January 14, 2013.

Voice and Vision: The NBC Drama Challenge (New Partner in 2013)

NBC has partnered with the NYTVF to launch a new initiative to find the next big, splashy drama. This program seeks to provide aspiring TV writers and producers with the opportunity to submit a produced drama pilot scene and pilot script that involve strong, bold characters with specific points of view. 15 finalists will be selected by the NYTVF and presented to NBC development executives. The winning project and producer will receive \$25,000 and a development deal with NBC. Completed entries will include a produced pilot scene that does not exceed ten (10) minutes, a one (1) - two (2) act pilot script that does not exceed forty (40) pages, and a series overview that does not exceed two (2) pages in length. Official contest rules and dates can be accessed through the contest Web site located at http://nytvf.com/2013_nbc.html. The NYTVF will be accepting entries from November 5, 2012 to March 15, 2013.

Information for these and all NYTVF submission opportunities can be found at <http://www.nytvf.com/submit.html>

To register for tickets or passes to Festival events, visit nytvf.com and click on "Attend".

About the NYTVF

Established in 2005, the NYTVF is a pioneer of the independent television movement, constructing new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. Its annual New York Television Festival – held each fall in New York City – is recognized as the industry’s first independent television festival, which provides a platform to elevate the work of artists creating for the small screen. Through the Festival and other year-round activities – including NYTVF London, which launched in 2011 – the NYTVF’s mission is to connect its community of over 10,000 independent creative artists with leading networks, studios and brands by cultivating relationships that lead to new opportunities. For more information on the NYTVF, the annual Festival and these initiatives, visit www.nytvf.com.

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