

Grow your station's
revenue by 5 - 15%.

Download your free
Mobile Marketing Manual!

I can help you make \$. Lots n lotsa \$.



[« Back](#) | [Print](#)

New York Television Festival, Procter & Gamble Productions Hold Contest

Flying Solo TV Pilot Contest Searching for Female College Senior to Become Reality Star

By John Eggerton -- Broadcasting & Cable, 4/14/2008 2:17:00 PM

The **New York Television Festival** is teaming up with **Procter & Gamble Productions** to give female college seniors the chance to make and star in their own reality show.

The Flying Solo TV Pilot Contest will solicit two-four-minute videos, which can be **uploaded**, from would-be reality stars.

The winner will create a pilot combining her own footage with professionally shot third-person footage on their lives. The result will be shopped to the festival's network partners, which include Fox, ABC, A&E Network, Bravo and E! Entertainment Television.

The contest ends May 23.

[« Back](#) | [Print](#)

© 2008, Reed Business Information, a division of Reed Elsevier Inc. All Rights Reserved.

Advertisement

PANELISTS:

Lisa Coelho Vice President GlobeCast WorldTV	Laureen Ong Chief Operating Officer STAR
Tony Maldonado Vice President of Acquisition Marketing and Sciences Cox Communications	Tonia O'Connor Executive Vice President of Distribution Sales and Marketing Univision Communications Inc.
William Ortiz Senior Director Corporate Multicultural Marketing Time Warner Cable	