

NYTVF

NEW YORK TELEVISION FESTIVAL

2007 OFFICIAL
APPLICATION & ENTRY RULES

2007 APPLICATION

Pilot Information

Title: _____

Length: _____

Category: Drama Comedy Reality Educational Animation
(please check one)

Screening Format: DVD VHS
(please check one)

Origin (City, State, Country): _____

Contact Information

(please list multiple names and contact info if appropriate)

Contact: _____

Production Company: _____

Student/School (if applicable): _____

Telephone: _____

Address: _____

Email: _____

Credits

Executive Producer: _____

Producer: _____

Director: _____

Writer: _____

Principal Cast Members (Role-Actor): _____

Musical Credits: (please list song(s) and artist(s))

(Note: No copyrighted music may be used in pilot submissions without the pilot-maker obtaining the proper clearances for broadcast.)

2007 APPLICATION

Checklist

- Entry Fee
- Completed and Signed Application Form
- Five (5) Pilot Screening Copies with included One-Minute Trailer and Bonus Material
- Minimum Two 'Printed' Still Pictures (Color or B/W)
- Minimum Two 'Digital' Still Pictures (Color or B/W)
- Any Available Press Kit Material

Reminder: Pilot submissions must not contain ANY copyrighted music, images, or brand names without the pilot-maker first obtaining the proper clearances.

Send Entries to:

New York Television Festival
Attn: Entries '07
P.O. Box 627
Planetarium Station
New York, NY 10024-0627

THE NEW YORK TELEVISION FESTIVAL
2007 INDEPENDENT PILOT COMPETITION

OFFICIAL ENTRY RULES

The New York Television Festival ("NYTVF") provides unprecedented access and exposure for emerging television artists looking to showcase new and innovative ideas for television programming for networks and cable.

The 2007 New York Television Festival (the "2007 Festival") is currently scheduled to take place in New York City, between September 5, 2007 and September 10, 2007. The 2007 Festival's "Independent Pilot Competition" (the "Competition") shall take place concurrently with the 2007 Festival. The open entry period for the Competition begins on January 22, 2007 and ends on July 10, 2007. Entrants to the Competition shall create a pilot or sample episode (each, an "entry") that follows the format for a half-hour-long television program (as further described below). All entries must be actually received by NYTVF no later than 11:59 PM on July 10, 2007. Please note that this is not a postmark date.

By submitting an entry to this Competition, entrants agree to these Official Entry Rules and acknowledge that the decisions of judges shall be binding and final in all matters relating to this Competition.

To Enter: Five (5) copies of each entry must be submitted to NYTVF in one of the following formats: DVD or VHS. All entries must be between fifteen (15) and twenty-two (22) minutes in length with the exception of entries submitted to the "Animation" category, which must be between eight (8) and twenty (20) minutes in length. Each entry must be accompanied by a one (1) minute preview trailer for such program and one (1) minute of "Bonus Feature" material (e.g., director or writer commentary, etc.), also submitted in one of the aforementioned formats, as well as any press kits, photographs and bios of key personnel. Foreign-language entries are eligible, provided that such entries include appropriate English-language subtitles or dubbing. Each entry must also be accompanied by a non-refundable entry fee in U.S. dollars as follows: (i) \$30 per entry that is received on or before June 1, 2007; and (ii) \$40 per entry that is received after June 1, 2007 but on or before July 10, 2007. Checks and money orders made payable to The New York Television Festival or NYTVF are acceptable forms of payment. Students who include a photocopy of a current, valid student ID are not required to pay the entry fee. Limit one (1) entry per person. Multiple entries will result in the disqualification of all of your entries. The NYTVF, its affiliates, employees, officers, directors, licensees and assigns will not be responsible for late, lost, incomplete, illegible, damaged, garbled, technically corrupt, postage-due or misdirected entries. All physical copies of entries (i.e., DVDs, tapes, press kits, photographs, and all other tangible material submitted to the NYTVF) shall become the property of NYTVF and, due to the volume of materials submitted, may not be acknowledged or returned.

It is the sole responsibility of the entrant to notify The NYTVF in writing if the entrant changes his/her address, phone number, or other contact information. To do so, write to: New York Television Festival - Attn: Address Change, P.O. Box 627, Planetarium Station, New York, NY 10024-0627. Notification must be received by July 11, 2007.

Eligibility: The Competition is open to individuals who are 18 years of age or older, and, if under the age of 18, entries must be accompanied by written parental consent. The NYTVF reserves the right to verify and confirm such consent and disqualify any entrant under 18 without valid consent. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within six (6) months prior to the start date of the Competition and thereafter, been employed by or performed services for NYTVF or any other person or entity responsible for sponsoring, administering, advertising or promoting the Competition, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or win. Programs created or funded by broadcast networks, cable networks or studios are ineligible to compete in the Independent Pilot Competition but may be submitted to the NYTVF for consideration for special screenings in the sole discretion of NYTVF.

By entering, participants agree to indemnify, defend, release, discharge and hold harmless NYTVF, its affiliates, employees, officers, directors, licensees and assigns from any and all claims, liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to any claims based on rights of privacy, rights of publicity, false light, defamation, copyright and/or trademark infringement. By entering this Competition all entrants grant to the NYTVF the unrestricted right to use their respective names, photographs, likenesses, voices, and/or biographical information for NYTVF programming, publication, publicity, advertising and all other promotional purposes without compensation, review or approval unless prohibited by law. All federal, state and local laws and regulations apply.

OFFICIAL ENTRY RULES

Additional Entry Regulations: Each entrant represents and warrants to the NYTVF that his or her entry is (i) completely the original work of the entrant, (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format (except for previous broadcast on campus television or limited Internet broadcast on a website controlled and maintained solely by the entrant) (iii) not in the public domain, and (iv) not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. If the NYTVF, in its sole discretion, has reason to believe that any entry contains any material that may infringe or violate any law or any rights of a third party, NYTVF may immediately disqualify such entry and take all other measures NYTVF may deem appropriate. Entries must not have been previously submitted to any other contest or competition. Entries that contain any content determined by NYTVF in its sole discretion as indecent, inappropriate, morally objectionable or otherwise unfit for dissemination or broadcast will be immediately disqualified. Entries not meeting stated running time requirements will be disqualified. Entries not satisfying these Official Entry Rules in any respect will be disqualified. Each entrant further agrees to sign, and to obtain (at the entrant's expense) from all necessary third parties, all releases, permissions and other written documents, in a form acceptable to NYTVF, as may be required by the NYTVF and any of its affiliates or sponsors upon request so as to confirm, record and/or perfect their rights in the entry. Without limiting the generality of the foregoing, each entrant acknowledges and agrees that upon NYTVF's request, he or she shall provide to NYTVF all necessary written releases and permissions pertaining to on-camera talent, writers, composers, and any other third parties providing any services or materials in connection with such entrant's entry to the Competition.

Each entrant further acknowledges that the NYTVF and its affiliates, employees, officers, directors, licensees, assigns, and sponsors (collectively the "Designated Entities") engage and have engaged in extensive activities in connection with developing, writing, acquiring, publishing, disseminating and broadcasting literary, artistic, and other material, including stories, ideas, themes, plots, titles, screenplays, teleplays, treatments, formats, and concepts (collectively, the "Materials"). In submitting an entry to NYTVF, each entrant acknowledges and understands that any Materials that the Designated Entities may hereinafter use or exploit may have originated with the Designated Entities themselves or may have been acquired from the Designated Entities' employees or other parties, and that such Materials may duplicate, parallel or resemble the entrant's entry to the Competition.

By submitting an entry, entrants acknowledge that they understand and agree that the Designated Entities' use of Materials containing features and elements similar to or identical with those contained in their entry shall not entitle the entrant to any compensation whatsoever. As an inducement to NYTVF to accept the entrant's entry into the Competition, each entrant hereby waives any claim or right of action against any of the Designated Entities or their successors in connection with the Designated Entities' use of any Materials (or any portions thereof) whether or not such Materials contain any features or elements similar or identical to those contained in an entrant's entry.

Judging: The official judging panel, consisting of individuals selected by the NYTVF, at its sole discretion, will make a number of official selections (the "Official Selections") from all eligible entries received. From these official selections, winner(s) may be selected and announced at an awards ceremony to occur following the close of the Competition. The judging will be based on the following criteria: (i) originality and creativity; (ii) overall quality of all elements and aspects of the production of each entry, including, without limitation, writing, acting, directing, editing, etc.; and (iii) adherence to and appropriateness for a particular format or type of program. An interview with the entrant, conducted at the sole discretion of the judges, may also be required prior to the judges' decision. The judging will be conducted approximately in late August and/or early September, 2007. At that time, the selected entrants may be required to submit requested information, including but not limited to additional releases and permissions from necessary parties, to assist in the judges' due diligence research. The selected entrants will be notified by telephone and/or e-mail. Potential winners will be required to sign and return within five (5) business days of receipt an Affidavit of Eligibility, Release and Indemnification, as well as other documents that NYTVF may reasonably require. If any potential winner does not reply to any notification by NYTVF within five (5) business days, such potential winner may be disqualified in the discretion of NYTVF and an alternate potential winner may be selected. This process may continue until a winner is selected. NYTVF shall not be responsible in any way for any missed, lost or misdirected notification or an entrant's failure to receive a communication from NYTVF.

Categories Awards: The NYTVF reserves the right to award a number of competition prizes and/or awards, in categories selected by the NYTVF in its sole discretion, as it may deem appropriate, in its sole discretion.

OFFICIAL ENTRY RULES

Grant of Rights by Each Entrant to the NYTVF: By entering, each entrant acknowledges and agrees that NYTVF shall have the rights in and to the entry, as follows:

1. For the period commencing on the date of submission and terminating on the date that is six (6) months following the last day of the Competition (the "Exclusivity Period"), NYTVF shall have the exclusive right to exhibit, disseminate, or broadcast each entry (and any portion(s) or element(s) thereof) in any manner, media or format now known or hereafter devised, throughout the universe (the "NYTVF Exclusive Right"). Each entrant agrees not to exhibit, disseminate, or broadcast, or authorize any third party to exhibit, disseminate, or broadcast, in any manner, media, or format, his or her entry (or portions thereof), during the Exclusivity Period.

2. Commencing immediately upon the termination of the Exclusivity Period, and continuing in perpetuity, the NYTVF shall have the non-exclusive right exhibit, disseminate, or broadcast each entry (and any portion(s) or element(s) thereof) in any manner, media or format now known or hereafter devised, throughout the universe (the "NYTVF Non-Exclusive Right").

3. If, at any time after the Official Selections of the Competition are publicly announced by the NYTVF, any entrant receives a bona fide offer from a third party primarily engaged in the business of programming for television to acquire the broadcast, exhibition and/or distribution rights to his or her entry, then NYTVF shall waive the NYTVF Non-Exclusive Rights or NYTVF Exclusive Rights, as the case may be, for the remainder of the applicable period, effective one (1) month after the NYTVF receives written notice from such entrant, and all such rights shall revert to the entrant. The entrant shall be free, at such point, to dispose of such rights with respect to his or her entry free and clear of any encumbrance or lien on the part of the NYTVF. The NYTVF reserves the right to verify or inspect evidence of any such bona fide third party offer.

4. Notwithstanding any other provision contained in these Rules, including, without limitation, Paragraph 3 above, each entrant acknowledges and agrees that NYTVF shall have the right in perpetuity to include each entry (or any portion(s) or element(s) thereof) in a DVD or other product that is a compilation or sampling of entries (e.g., a "Best Of" or "Highlights") from the 2007 Competition and/or any other year of the New York Television Festival, and to exhibit, sell, disseminate, broadcast, or distribute such DVD or other product.

In the event an entrant does not wish to have such entrant's entry included on such DVD or other production, written notification (deliverable by mail) indicating such entrant's wish that the entry not be used in such DVD or other product must be actually received by NYTVF no later than July 15, 2007 at New York Television Festival - Attn: "Best Of DVD, P.O. Box 627, Planetarium Station, New York, NY 10024-0627.

Copyright: Subject to the rights granted to NYTVF as described above and the other terms and conditions herein, each entrant shall retain the copyright in and to his or her respective entry.

Publicity: Some or all of the entrants whose entries are chosen as Official Selections, including the winners of the Competition, may be required to participate in a reasonable number of customary promotional and publicity activities (including public appearances, press junkets, interviews, and the like) to promote The New York Television Festival and the Competition. If an entrant is not willing or not able to participate in such customary promotional activities at the time of the announcement of the winners, NYTVF reserves the right to select another winner.

Additional Conditions of Participation: If for any reason the Competition is cancelled or cannot be administered or completed as planned, the NYTVF reserves the right, at its sole discretion, to terminate, modify and/or suspend the Competition and to determine the winners by having the judges evaluate all eligible entries received prior to the action taken, or as otherwise deemed fair and equitable by the NYTVF. Notwithstanding the foregoing, the NYTVF reserves the right to terminate, modify or suspend this Competition due to any of the following reasons: act of God; unavoidable accident; epidemic; fire; blackout; act of public enemy; war, riot or civil commotion; enactment, rule, order or act of government or governmental instrumentality or tribunal; strike, lockout or other labor dispute; inclement weather; the recapture of any time period scheduled for the live telecast of a program for an event of national importance or emergency; failure of technical facilities; failure of essential production, or technical personnel to appear or be available for production or broadcast; or other cause beyond its control. By entering, each entrant agrees that should this Competition be terminated for any reason such entrant irrevocably waives any right to seek and/or obtain rescission and/or equitable and/or injunctive relief.

Names of Finalists and Winner: For the names of the Finalists and Winners, available after November 1, 2007, mail a self-addressed, stamped envelope to: New York Television Festival - Attn: List of Winners, P.O. Box 627, Planetarium Station, New York, NY 10024-0627.

Questions: For additional information, please contact: submissions07@nytvf.com